

COVID-19 App:

Key objectives:

- Helping make businesses/venues aware of the COVID-19 App and how to download it.
- Helping make residents aware of the COVID-19 App and how to download it
- Encouraging as many residents as possible to download and use the app

Key messages:

- Download the COVID-19 App from 24 September from Apple App Store or Google Play
- By downloading the App, you play your part to support family, friends and halt the virus
- Use the app on your smartphone to scan COVID QR Posters in venues to 'check in'
- The app remembers where you have been, so you don't have to
- The app enables you to tell it securely if you test positive for COVID-19
- The app then sends an anonymous alert to other app users who you've been in close contact with over the previous days, even before you had symptoms.
- The app will be used alongside traditional contact tracing and will notify users if they have been in contact with someone who may later test positive for Coronavirus
- Interactions with other app users remain private. Users' privacy and identity are protected. No personal details about the users are revealed. The app will not hold users' personal information. All data stays on your device, it is not accessed by anyone else
- The app is the fastest way to see if you are at risk from COVID-19 – the quicker you know, the faster you can alert and protect your loved ones
- The app helps you check symptoms, book a test and gives you a countdown timer in the event that you have to self-isolate

Further information about the app: <https://www.covid19.nhs.uk/pdf/introducing-the-app.pdf>

COVID QR Poster:

Key objectives:

- Encourage businesses/venues as possible to create, print and display the COVID QR Poster
- Help make residents aware of the COVID QR Poster
- Communicating the benefits of using the App and COVID QR Poster

Key messages for businesses and venues:

- From 24 September, the Government has made it a legal requirement for venues which are used by the public to put up the official COVID-19 QR poster on their premises.
- Play your part by displaying the COVID-19 QR Poster for your venue to help make 'check-in' quick and simple for your customers/visitors, staff and you.
- It takes less than five minutes to create and print posters for your venue.
 - Visit: [gov.uk/create-coronavirus-qr-poster](https://www.gov.uk/create-coronavirus-qr-poster) or
 - <https://www.covid19.nhs.uk/pdf/businesses-qr-guide.pdf>
- Create your poster, print it and display it in a visible, safe and accessible location.
- Visitors will be able to scan the QR code using their smartphones to 'check in' on the App
- Your venue will not be identified in alerts to COVID-19 users
- Customer contact details still need to be collected by the venue of those people who have not downloaded the app and are not able to 'check-in' using the COVID-19 QR poster